



SAROSH INSTITUTE OF HOTEL ADMINISTRATION



S. I. H. A. DIARY



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President's Message

I am greatly pleased that the first volume and first issue "SIHA Diary", the bi-annual diary of the Sarosh Institute of Hotel Administration is introduced. This is our medium of expression of the academic and extra curricular vibrancy of our student community. We would like the parents of our students and the hospitality industry to know the zeal, interest and enthusiasm of the staff and students who make up the college.

Congratulations to the team of the editorial committee and all the members of the Sarosh Institute of Hotel Administration.

N. Vinaya Hegde
President
Nitte Education Trust



Message from the Trustee & Correspondent

The Sarosh Institute of Hotel Administration embarks on a new journey with the "SIHA Diary" to spread goodwill and awareness of the various activities, achievements and happenings in the college since the beginning of this academic year.

I extend my best wishes to all the members of the big SIHA family and call upon all to put in their best to make the college a center of excellence.

B R. Hegde
Trustee & Correspondent





Principal speaks.....

A new year is ushered in and brings with its new hope, good tidings and renewed enthusiasm for us all.

We at the Sarosh Institute of Hotel Administration are happy to bring out the first volume and first issue of our 'SIHA Diary' a chronicle of all the happenings and achievements of our students and staff. The SIHA Diary will have two issues a year.

Lot has happened in the college since the beginning of this academic year. Our IV BHM student Ms. Archie Agnes Fernandes did us all proud by getting the first rank in the BHM exams conducted by the Mangalore University in April 2007. Our college received Permanent Affiliation from the Mangalore University, we were ranked among Top 10 Hotel Management Institutes in South India (CSR-GHRDC Hotel Management Institutes Survey 2007). The new college building in the new 5 acre campus is under construction. The new batch of students who joined the college have already completed a semester and the final year students are preparing themselves for placements and enjoying the last few months as students in the portals of the college.

As usual the college has been buzzing with activity, both curricular and extra-curricular and all of it is chronicled inside. We thank all the stakeholders of the college-the parents, students, staff, management and the industry for their unstinted support in making the Sarosh Institute of Hotel Administration a quality learning center.



Edit talk

The journey of a thousand miles begins with one small step.

It is always said that the first step is the most important one. To fulfill the ever cherished dream of bringing out the first newsletter of this institution, we have taken the first step. As a result of it SIHA Diary is in your hands. On behalf of the members of the editorial board, I thank our management for giving us the opportunity to work towards bringing out this newsletter and also thank those who have worked behind the scenes to make this dream a reality.

The newsletters of an institution not only works as a source of information about the institution, but also provides a platform for all the members to express their views and contribute to the success of the newsletter. Therefore, we are open to provide space for you, if you have something significant to say in our forthcoming issues. Finally, I hope you find things of interest to read while browsing the pages of this newsletter.

Ratan Lal Sahu
Chief Staff Advisor

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Rendezvous 2007 - The Minds Meet

Rendezvous 2007 was all fun and masti for everyone @ serious competitions!! This annual event of our college was held on 3rd and 4th of September 2007. The response this year was overwhelming yet again to mark SIHA's commitment to provide students a platform to showcase a variety of their talents and have great fun as well. The two day state level inter-collegiate fest was a huge success with participation of hundreds of students from twelve different colleges across the state of Karnataka.



Organized by 3rd Semester students of BHM, the fest not only got very good sponsorship response but also proved an opportunity for the students to learn valuable lessons in interpersonal skills, crisis management, structured organization & management.

A total of thirteen events which included different literary, management and hospitality skills competitions put the participants to test across two days. The overall Champions for the year 2007 for Literary Competitions were St. Aloysius College Mangalore and Runners-up were S.D.M. College of Law. The overall Champions for the Hospitality Competition were Oxford College of Hotel Management, Bangalore and Runners-up were St. Agnes College, Mangalore.

The event was inaugurated by **Dr. Amitha M Hegde** MDS, Professor & HOD, Department of Pedodontics & Preventive Children Dentistry, AB Shetty Memorial Institute of Dental Sciences, Derlakatte, among the various literary competitions held on **Day1**, the event **Turncoat** requires the participants to talk wittily for as well as against a given topic at the same time, which was quite interesting. **Mad Ads** tested the salesmanship qualities of the participants through creative marketing ideas. **JAM (Just-a minute)** was a wonderful competition to judge the participants ability to speak impeccable English with mastery of fluency as well as ready non-stop for a minute. Students could imitate famous personalities and celebrities in the event **Mock Press**. In the **Facial Painting** contest themes given included Harmony, Havoc and save the wild. **Creative writing** made aspiring writers ad intellectual minds put on their thinking caps

and prove their literary talents. The most popular events as usual was the **Best Manager** which grilled the participant through four different rounds, such as a written preliminary, paramount (rapid fire question), Personality round (best VJ) and the final round the stress interview. The extraordinary talents of students were unfolded across these literary skills competitions.

Day 2 which had all the hospitality skills competitions started with **Basket Cookery** which used the concept of cooking without fire. In the event **The Showcase**, the lobby of a hotel according to a

particular theme of a season. The efficiency of marketing skills of participants was judged in **Hanbai** where they had to market the restaurant of a hotel and to boost its sales. Aspiring bartenders churned out various cocktails and mocktails such as Roseberry, Hotlips, Resoway and Pina Colada in the event of **Oasis Quench**. Mukimono saw some exotic vegetable carvings. Finally, **What's the Solutions** event judged the participants, case solving skills. A Prize Distribution Ceremony was held in the evening on the 5th of September 2006 with **Dr. Pakkeerappa**, Professor of Business Administration Mangalore University, as the Chief Guest. Besides participating in various competitions, the participants along with other invites also enjoyed the hospitality offered by organizing college. Our 3rd year BHM student prepared a variety of delicious food dishes and snacks and served them to all.

The Rendezvous 2007 - Organizing Team:

Student Coordinator	: Mr. Daniel Patrao
Asst Student Coordinator	: Mr. Vinay Shetty
Marketing Team Incharge	: Mr. Denzil, Mr. Rahul Pai
Food Production Team Incharge	: Mr. Dileep, Mr. Varun
F&B Service Incharge	: Mr. Manoj , Mr. Priyesh
Computer Team Incharge	: Mr. Girish, Mr. Alpesh
Décor 'n' Art Team Incharge	: Mr. Ajay Shetty, Miss. Rashmi
Cashier	: Mr. Ajay Shetty
Editorial Team Incharge	: Mr. Prakash
Front Office Team Incharge	: Mr. Ian, Mr. Aaron
Set up Team Incharge	: Mr. Johnson
Kitchen Stewarding Incharge	: Mr. Cloyd Royston
Staff Coordinator	: Mr. Ratan Lal Sahu





Seminar Conducted



It could be the colorful sight of various dishes laid out on a food court in Singapore or Malaysia or the smell and sound of pao bhaji being prepared on the roadside of Mumbai. But whatever the dish, it seems food is something an increasing number of us remember from our travels. Like never before, holiday makers are choosing where they go, by what they can put in their stomachs - and catering for them is now top of the menu for tour operators and destinations. Holiday makers want a hands-on experience and food is a manifestation of a destination's culture.

A growing phenomenon within the international industry is food tourism and being part of this industry we at SIHA found the need to take note and explore the nuances of the inter-relationship between food and tourism. The Taj Manjarun with whom our college shares an industry-academic partnership willingly collaborated with us to organize the one day seminar **FOOD AND TOURISM** on 5th September 2007 at the college auditorium from 9.30 AM TO 5 PM.

The Seminar was inaugurated by Prof. Y. G. Tharakan, HOD Hotel Operations, Welcomgroup Graduate School of Hotel Administration at 9.30am and the Valedictory address was delivered by Dr. Mustiary Begum, coordinator MTA, Mangalore University. 180 staff and students of eight colleges from Bangalore and Mangalore attended the seminar

The topics discussed during the seminar were:

1. Food and its impact on Tourism by Prof. Y. G. Tharakan, HOD Food & Beverage Production, Welcomgroup Graduate School of Hotel Administration
2. Interrelationship between gastronomy and tourism a brief report of the 10th IFT summer International Exchange Programme held in Macao from 1-6 July 2007 by Mr. Ryan Banze and Mr. Memson Barnes who attended the programme
3. Emerging international cuisines Thai Cuisine by Chef Ravi, Executive Chef, Taj Manjarun
4. Emerging international cuisines Mediterranean Cuisine by Mr. Suneesh Paul, Training Manager, Taj Manjarun

10th Summer International Exchange Programme 07, China



BHM students of Sarosh Institute of Hotel Administration, (A Unit of NITTE Education Trust) Mangalore, Mr. Ryan Banze of Fourth Year and Mr. Memson Prajwal Barnes of Third year participated in the 10th Summer International Exchange Programme 2007 organized by Institute for Tourism Studies, Macau, China during the period 1st July 2007 to 6th July 2007. The topic for the seminar was **Gastronomy & Tourism** to explore the extent, gastronomy including wine and culinary arts in general contributes to enhance areas with already established or potential tourism attraction. It gave the students the opportunity to analyze the differences as well as synergies created by the combination of gastronomic reputation and the attractiveness of tourism sites.

Fresher's Day:

Freshers Day was organized in the college on July 27, 2007 in which the senior students welcomed the new 1st year batch of students to SIHA. The new comers were welcomed in a traditional way and the seniors cooked a delicious meal for the juniors. The freshers showcased their talents at the entertainment programme that followed the meal.





Rotaract

Friendship Day was organized and celebrated by the Rotaract Club on the 4th of August 2007 with a DJ night . On 6th August 2007, the members of the Rotaract Club celebrated **F**riend ship Day with the inmates of 'Mangala Seva Ashram', Kuttar Padavu jointly with the Rotaract Club of Mangalore Central. Students prepared and served snacks, conducted games and tied friendship bands on all the orphanage children of the Ashram.



Independence Day



Flag Hoisting Ceremony was held on Independence Day with community breakfast

Youth Red Cross



Youth Red Cross had its Office Bearer Swearing-In Ceremony on 11th August 2007 followed by a lecture cum workshop on Drugs/ Drugs abuse by Mr. Thomas – Director of LINK Trada.

Swearing in Ceremony



The Swearing-In Ceremony of the Students' Council held on the 14th of August 2007 between 3.30pm to 4.30pm. Mr. Charles Verghese – General Manager, Goldfinch Hotel Mangalore was the Chief Guest. Guests, staff and students council members met for fellowship after the ceremony.



ONAM



Celebrating festivals like Onam, Diwali, Christmas etc with a community meal and other programmes to promote integration in communities is a tradition in our college. The festival of harvest Onam was celebrated on 27th August 2007 with a traditional Onam Lunch served on banana leaves. A variety of 15 different food items were prepared and served by the students of the college lead by Mr. Jubin Joy, & Mr. Joju Thomas Fourth year students. Most of the students and faculty members dressed in ethnic Kerala attire on that day to showcase the ever existing links with our age old traditions and rich culture. Inter class floral carpet competitions and other games were also conducted.



Foundation Laying Ceremony



Foundation stone laying ceremony for the new college building at Kannur village held on September 15th, at 8.45 am. Mr. B. R. Hegde, Trustee and Correspondent of the college.

Munch Street 2007



Students won the following prizes at Munch Street 2007 held on 6th October 2007 at Motimahal, Mangalore.

1. Munch Street Master Chef -2007 (Overall Champions of 2007)
2. Street Smart (Best Food Sales)
3. Best Presentation
4. Best Carving

World Chef's Day 2007-08



World Chef's Day was celebrated on 19th October with the following programmes:

1. Quiz on food Production
2. Serving of a meal with the differently abled and physically and mentally challenged adults and children of Prashant Nivas, Mangalore. Staff and students contributed for the meal which was prepared and served by the 4th BHM students



National Level Competition

National Level Competitions conducted by Nalpunya Institute of Management & Information Technology, Pongam, Thrissur, Kerala held on 15th and 16th of September 2007.

- 1) Basket Cookery** Winners Mitesh Soni & Jubin Joy
- 2) Kitchen Layout Design** III Place Amith Gonsalves & Dezly Fernandes
- 3) Quiz** II place Ryan Banze and Dezly Fernandes
- 4) Cultural Exotica** III Place Ryan Banze, Amith Gonsalves, Jubin V Joy, Mitesh Soni, Dezly Fernandes



Mr. Sherin Jude and Mr. Tibin Tom of the Third Year participate in the **Soy Recipe Competition** held at IHM Hyderabad on 23-8-2007 and win complimentary prizes

Sports Day

100 Mtrs.

Boys

1st Place	Jatinder Singh	4th Year
2nd Place	Jaison	HMD

Girls

1st Place	Rashmi	3rd Semester
2nd Place	Meenu Mary Thomas	3rd Year

Long Jump

Boys

1st Place	Jijin Johney	4th Year
2nd Place	Jiju Paul	1st Semester

Girls

1st Place	Rashmi	3rd Semester
2nd Place	Doyline	2nd Year

Discuss Throw

Boys

1st Place	Tony Thomas	1st Semester
2nd Place	Bibin Abraham	3rd Semester

Girls

1st Place	Faye Mascarehnas	4th Year
2nd Place	Rashmi	3 Semester

Shot Put

Girls

1st Place	Faye Mascarehnas	4th Year
2nd Place	Rashmi	3 Semester

Javelin Throw

Boys

1st Place	Joju Thomas	4th Year
2nd Place	Bibin Abraham	2nd Semester

4x100 mtrs Relay

Boys

1st Place	1st Semester
2nd Place	3 Semester

High Jump

Boys

1st Place	Manoj Kumar	3rd Year
2nd Place	Philip Baba	1st Semester

Football

1st Place	4th Year
2nd Place	1st Year

Badminton

1st Place	3rd Year
2nd Place	4th Year

Overall 2nd Semester

Best Sports Woman

Rashmi	2nd Year
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Best Sport Person

Joju Thomas	4th Year
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Kreeda

Kreeda 2007-08 a state level inter BHM sports meet held at PES College of Hotel Management at Bangalore on 20, 21 & 22 of Sept 2007. The students participated & had won prizes in the following events.

Kreeda - '07-08'

Football - Runners

- Kenneth Fernandes
- Phurbutashi
- Himavanth Sagar
- Derrick Naronha

- Nitin Raj
- Vipin Varghese
- Akshay Shetty
- Poonacha
- Jatinder Singh

Doubles - Runners

- Mimu Marry
- Melvie D'costa

Carroms

(Boys)

Doubles - Runners

- Amith Gonsalves
- Denver Alfonso

Table Tennis

Girls

Singles - Runners

- Minu Mary





Congratulations to our Toppers !!!!

Ms. Archie Agnes Fernandes secured first rank in Mangalore University BHM exams held in April 2007.



Archie Fernandes

2003-2007 ACADEMIC YEAR

Ms. Archie Fernandes	2293/3000	76.43%
Ms. Maureen Fernandes	2202/3000	73.40%
Mr. Rahul C M	2158/3000	71.93%

2006-2007 ACADEMIC YEAR



Praveen Prakash Rodrigues

First Semester
Percentage : 76.25%



Mitesh

Second Semester
Percentage : 74.87%



Shravan Kumar G

Second Year BHM
Percentage : 79.7%



Sharath V

Third Year BHM
Percentage : 80.62%

Mr. Saravan Kumar of Third Year BHM is nominated by the Registrar, Mangalore University to the Mangalore University Academic Council as Student representative of Professional Courses for 2 years with effect from 20-12-2007

Students Council - 2007-08



Bottom Row (Left to Right) : Lizan Lobo (4th B.C.R.), Savio D'Souza (3rd A.C.R.), Mark Monteiro (Secretary), Vinod Thakur (Sports Secretary), Ryan Banze (President) Shine Das (2nd B Batch), Shailesh Shetty (Cultural Secretary), Sagar R.M. (1st C.R.), Archana (Ladies Representative)

Top Row (Left to Right) : Amith Gonsalves (Editorial Secretary), Nithesh Shetty (Service Secretary), Jatinder Singh (Marketing Secretary), Jubin V. Joy (Production Secretary) Jijin Johnney (4th AC..R.), Rahul R (3rd B.C.R.), Ajay Shetty (2nd A.C.R.)



Seminar conducted in the College for the Staff / Students

Sl No	Seminar/ Workshop/Conference	Organiser/ Resource person	Date	Regional/ State/ national/ International	Participant/ Presented paper
1	Staff development workshop Understanding Adolescents & Developing Healthy Personalities	Dr. Ramiia Shekar Professor & Child Adolescent Mental health Counselor, School of Social Work, Roshni Nilaya, Mangalore.	28 th June 2007	In the Campus	Participant – All Staff Members
2	Workshop on Personal Effectiveness	Prof. N. Jayarama Shetty and Dr. Sudhir Raj K Professors of Justice K.S. Hegde Institute of Management, Nitte.	30 th June 2007	In the Campus	Participant – All Staff Members
3	Lecturer on "Business & Corporate Environment in the 21 st Century"	Mr.Gerard D'Souza, Professor of Marketing Management	9 th July 2007	In the Campus	Participant – Student
4	A special lecture "Managing Guest Expectations & Satisfaction"	Mrs. Mathias	24 th October 2007	Dept of Business Administration, Mangalore University	Students of MBA (Tourism Administration)
5	One Day Workshop on Self Development through Transactional Analysis	Prof. K. S. V Baliga, Industry Consultant and Trainer	28 th November 2007	In the Campus	Participant – All Staff Members

Seminars attended by the Staff Members

Sl No	Name of the Staff	Seminar/ Workshop/ Conference	Organiser	Date	Regional/ State/national/ International	Participant/ Presented paper
1	Mr. Vaseem Farokhi, Mr. Ratan Lal Sahu, Ms.Basavarajeshwari, Mr. Naveen Abraham, Ms. Vijayi D'Souza & Mr. Terence Rodrigues	A workshop on Faculty Development	Motimahal College of Hotel Management, Mangalore.	24 th November 2007	State	Participant
2	Mr. Yalish Shetty	2 day workshop on 'Current Trends in Information & Communication Technology – Strategies to cater Qualitative Library & Information Services to the Academic Library Users'	by NMAMIT, Nitte.	7 th and 8 th December 2008	State	Participant
3	Ratan Lal Sahu	National Workshop for Teachers on Ethics & Human Values Education	M G Memorial College, Kunjibettu, Udupi.	28 th Dec 2007 to 1 st Jan 2008	National	Participant

Welcome to the First Semester Batch of 2008



Sitting (Left to Right) : R. Ranjith, Vigil Kumar R, Nachiketh Shetty, Margaret Priya Paris, Maria Priyanka Ravindran, Mr.Vaseem Farookhi, Mr.RatanLal Sahu, Ms. Supriha Rai, Ms.Matharani Mathias (Principal), Mr.Sreejit, Mr.Vishnu, Kanchana Kar, Kiran Varma, Sagar Shetty S, Fernandes Don Charles, Akshay S Agarwal.

Standing First Row (Left to Right) : Skaria Chacko, Ramachander T.J., Anil George, Allen Tony Joseph, Tony Scaria, Anu Sebastian, Vishnu S, Jerrin M Raju, Lijin Kurian, Vishnu P Mohan, Abhishek .M, Arun George, Shyamial P.C, Abin Varghese, Frenson Francis, Thomas Kurian, Vishnu S, Anurag Sharma, Abin Thomas, Jiju Paul. Standing

Second Row (Left to Right) : Finny Mathew Jacob, Chethan Sujay Periera, Sagar R.M., Menu Mathew, Tony k Thomas, Jinse sunny, Harsha Vardhan, Poonacha T.B., James Kurian, Shetty Akshay Krishna, Prasanna Kumar, Stary P D'mello, Wesley Sumith Mascarenhas, Stubert Joselyn Andrade, Melwyn Wincy Kunder, Sukharam Bhandary, Shalom Srot Toppo, Reevin Xavier D'souza, Phillip Babu, Noyal Mathew, Jibin Mathew.

Cheese me not : Jayasankar J.S, Bibin K John, Bibin Jose, Vysak S

EDITORIAL TEAM

Chairperson	:	Prof. Matharani Mathias	
Chief Staff Advisor	:	Mr. Ratan Lal Sahu	
Staff Advisor	:	Mrs. Veda J Rai	
Computer Creativity & Designing	:	Mr. Amith Gonsalves	4th Year
Student Representatives	:	Ms. Andrea Fernandes	4th Year
		Mr. Sreekanth T. Nair	3rd Year
		Mr. Alpesh Dias	2nd Year
		Mr. Don Fernandes	1st Year



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